LIFESTYLE

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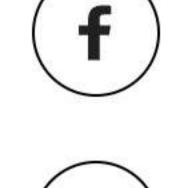
DINING

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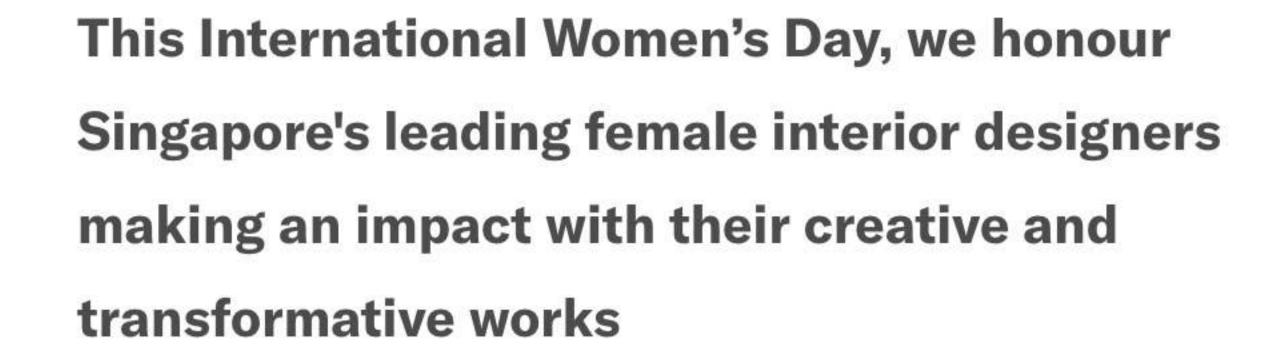
HOMES | ARCHITECTURE & DESIGN

Il female interior designers to know in Singapore

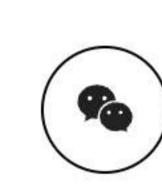
By Margaux Levy Mar 08, 2023

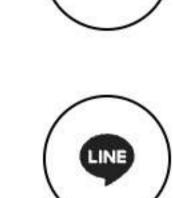


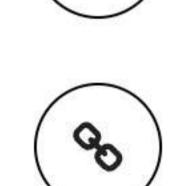




POWER & PURPOSE

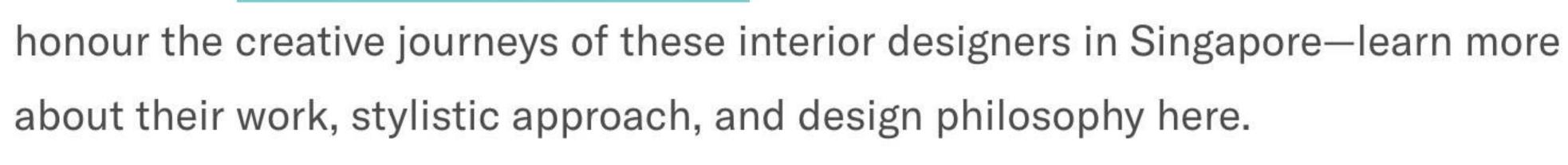






he local interior design industry continues to shine with talented female powerhouses who have become inspiring role models and leaders in their fields. These remarkable women are the creative mavens behind some of the most beautiful interiors.

These Singapore-based women designers continue to shape the local design scene with their new ideas and the incredible residential, commercial, and hospitality projects they bring to life. This International Women's Day, we



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4. Shermaine Maena Ong of Mosh Interior



ABOVE Shermaine Maena Ong, principal designer of Mosh Interior

When it comes to being creative as an interior designer, Shermaine Maena Ong of Mosh Interior believes that there are a few rules to abide by—despite the nature of design as a form of art. "Many people will think being creative needs to be trendy, colorful, or extravagant, but I think it is about making something timeless or providing an elegant solution to the end user," shares Ong. "There needs to be a process, and you need to have the right mindset when solving someone's problem. It is to think within the box to make my work functional yet aesthetically pleasing. Having a good mix of form, function, and the homeowner's expectation in mind to create a satisfying experience and a great final product."

Much like most designers, Ong's road to success was not a breeze. In fact, she shares it was a testament to her persistence and adaptability after "learning from many mistakes" and having the chance to "have a good mentor in a later stage of my career who helped me change my perspective of interior design."



PHOTO 1 OF 3 In this French-styled apartment, the goal was to make the outdoor terrace a part of the space

"After setting up my own design firm, I needed to build my skills and even, had to learn accounting, marketing, digital marketing, human resource and even, business law which is not my forte—till today, I continue to upgrade myself when there are workshops and seminars," she recalls over her humble beginnings as the founder of Mosh Interior. "Over the years, I also realised as a designer managing our project well is not enough and that we need to be able to communicate better so as to manage the client's expectations and desires. But at the end of the day, I do find my job to be rewarding especially when I have returning clients who would like us to work on their second house or when my published works are appreciated by others."

With over two decades of experience in architectural and interior design projects, Ong has been able to craft welcoming interiors in several luxury abodes in Singapore, such as the apartments within South Beach Residences and Nassim Park Residences and houses such as a landed property project in Jalan Kathi.